



bitcamp

sponsorship prospectus



bitcamp

www.bit.camp
sponsorship@bit.camp
@bitcmp

Hello Potential Sponsor!

Bitcamp is the University of Maryland's premier hackathon, bringing together **over 1,200 students**, making it the largest east coast collegiate hackathon. This year, Bitcamp will be held from **April 12-14, 2019**, at the Xfinity Center on the University of Maryland campus. Top student developers, designers, builders, and thinkers from around the country will come to College Park and spend 36 hours working on websites, apps, and hardware projects.

The University of Maryland has consistently outperformed other institutions in the Major League Hacking season standings, winning the inaugural Fall 2013 season and consistently placing in the **top five** ever since. We are pulling from this rich hacker community to make Bitcamp one of the best hackathons ever.

Bitcamp is a great place to influence a diverse group of the nation's brightest makers, all working on different projects and possessing different skill sets. Our event presents an excellent opportunity for recruitment and tech evangelism.

Last year, we saw **172 projects** come out of Bitcamp 2018! Check out the amazing array of projects: <http://bitcamp2018.devpost.com/submissions>.

Also, Bitcamp is a 501(c)(3) non-profit organization! All donations made to Bitcamp will be **tax-deductible**.

We'd love for you to review the various tiers of sponsorship below. Please let us know if you are interested in becoming an official Bitcamp sponsor!

We hope to see you by the campfire!

Thanks,
The Bitcamp Team

	starter \$1,000	api \$3,000	corporate \$5,000	recruiter \$8,000	recruiter+ \$15,000	design partner \$10,000	co-host \$30,000
technical							
mentors present	●	●	●	●	●	●	●
opening session talk			1 min	3 min	5 min	3 min	10 min (keynote)
sponsored side event	45 min*	45 min*	45 min*	45 min	1 hr	COLORWAR	2 hr
keynote						●	●
recruiting							
reserved table	●	●	●	●	●	●	●
access to hacker contact info		●	●	●	●	●	●
access to resumes			●	●	●	●	●
distribution of recruiting materials**				●	●	●	●
recruiters present				●	●	●	●
private room					●		●
branding							
logo on website	●	●	●	●	●	●	●
logo on shirt	●	●	●	●	●	●	●
distribution of marketing materials***	●	●	●	●	●	●	●
provide a prize		●	●	●	●	●	●
social media shoutout				●	●	●	●
logo on step and repeat banner					●		●
<p>*optional for additional \$1,500 **anything referencing employment opportunities at your company ***branded swag, general info, etc.</p>							